



Corporate Sponsorship Levels & Benefits 2015



**Raise a
glass
with us!**

Women of Wine Charities...

Women of Wine Charities is a 501(c)3 nonprofit organization that holds several wine-related events and educational programs each year to benefit the Houston Area Women's Center. Our membership consists of a network of women working in the wine industry, women associated with the wine industry, and women who are wine enthusiasts.



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WOMEN OF WINE CHARITIES

GRAND TASTING

WOW's Largest Annual Fundraising Event & Auction

History of the Grand Tasting

The Women of Wine Charities Grand Tasting was first held in 2009, with the "Great Wines, Great Cause" event held at Houston's Hofheinz House.

Five years of successful WOW Grand Tastings have followed, including 2010's "A Night in Napa" at One Allen Center, 2011's "At Home With Women of Wine" at the William Wilson House, 2012's "Wine, Women & All That Jazz" at the Magnolia Ballroom, and the 2013 and 2014 Grand Tastings at the Wynden.

Each year, the Grand Tasting has featured live and silent auctions bookending a walkaround tasting of outstanding wine and food.

The 2014 Grand Tasting raised over \$80,000 and was the cornerstone of our record \$100,000 year-end donation to the Houston Area Women's Center. We are looking forward to topping that in 2015!

2012: Wine, Women & All That Jazz



2011: At Home with Women of Wine



2010: A Night in Napa



2009: Great Wines, Great Cause



the Wynden



Why Sponsor the Grand Tasting?

Participating as an event sponsor for the annual WOW Charities Grand Tasting is a great way to support the important services that the Houston Area Women's Center offers individuals affected by domestic and sexual violence, while also receiving recognition for your investment in our community.

Our Grand Tasting sponsorships also provide an opportunity to market your company, products and/or services to a growing target audience of more than 1,200 individuals who come to our events, subscribe to our publications, and participate in our educational classes, as well as to align your company with WOW's organization and mission.

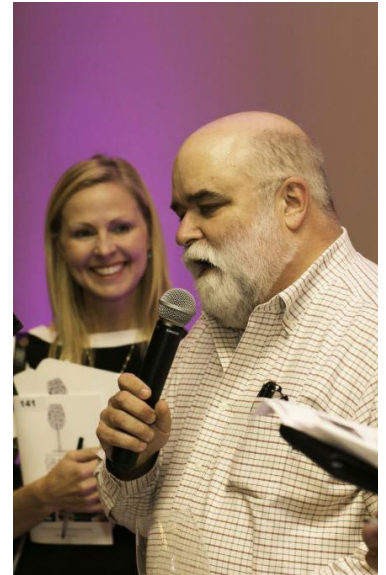
The annual Women of Wine Grand Tasting has grown significantly since its inception, becoming a highly promoted and recognized social/charitable event "not to be missed" by many of Houston's top chefs, wine industry leaders, and wine and food lovers from a variety of industries in Houston and beyond.



WOMEN OF WINE CHARITIES

GRAND TASTING

BENEFITTING THE
HOUSTON AREA WOMEN'S CENTER





SPONSORSHIP LEVELS & BENEFITS

A Range of Opportunities to Support Our Mission

Grand Tasting Presenting Corporate Sponsor - \$15,000

As presenting sponsor of the 2015 WOW Grand Tasting, your company will enjoy exclusive naming rights and prominent placement as the exclusive "Presenting Sponsor" across all print and online media.

PRESS RELEASE & PUBLICITY

A press release announcing the presenting corporate sponsorship will be distributed to Greater Houston media and outlets. Publicity in pre-event print & electronic collateral (emails, press releases, event materials, etc.)

ADDITIONAL PRESENTING SPONSOR BENEFITS

- Exclusive naming rights as "Presenting Sponsor" of Grand Tasting (with Logo where applicable)
 - Exclusive event site banner signage
 - Additional signage, including:
 - Stage, entrance & reception area sponsor signage/banners
 - Prominent logo placement on signage at VIP pre-event wine tasting
 - "Presenting Sponsor" recognition on event webpage and at least 4 event email blasts
 - Inside front cover, full page advertisement in Grand Tasting Program Book, provided to all attendees
 - 20 tickets to the WOW Grand Tasting
 - 10 VIP Tickets to pre-event wine tasting
 - 10 VIP pre-event gift bags
- Featured in "Save the Date," invitation and other emails (1200+ emailed, late August)
 - Event email promotions (4+ sent to 1200+ subscribers, August - October)
 - Sponsor recognition on all event advertisements
 - Sponsor recognition with logo everywhere the Women of Wine Charities Grand Tasting logo appears, including branded items from supporting sponsors.
 - Opportunity to provide items for goodie bags
 - Name/Logo & Link on event webpage & homepage features (Live from August - October)
 - One-year Salmanazar corporate membership to Women of Wine Charities, worth \$500.
 - The ability to purchase additional Grand Tasting tickets at member prices.



WOMEN OF WINE CHARITIES

GRAND TASTING

BENEFITTING THE
HOUSTON AREA WOMEN'S CENTER

Additional Grand Tasting Sponsorships

All of the below sponsorships include the ability to purchase additional Grand Tasting tickets at member prices.

PURPLE CARPET SPONSOR - \$6,000

Logo on backdrop at purple carpet entrance, dedicated arrivals photographer, a full page ad in program books (provided to all guests), 12 tickets to the Grand Tasting, 8 tickets to the VIP pre-event wine tasting, and recognition in sponsor listing on other Grand Tasting promotional communications, including 2 email blasts. One-year Salமான corporate membership to Women of Wine Charities, worth \$500.

PROGRAM BOOK SPONSOR - \$3,000

Back cover, full page ad in program books (provided to all guests), 6 tickets to the Grand Tasting, 2 tickets to the VIP pre-event wine tasting, and recognition in sponsor listing on other Grand Tasting promotional communications, including 2 email blasts. One-year Salமான corporate membership to Women of Wine Charities, worth \$500.

KEEPSAKE CORKSCREW SPONSOR - \$2,500

Logo on a keepsake corkscrew that will be included in every goodie bag (provided to all guests), 4 tickets to the Grand Tasting, 2 tickets to the VIP pre-event wine tasting, a quarter-page ad in the program book, and recognition in sponsor listing on other Grand Tasting promotional communications, including 1 email blast.

SOUND & LIGHT SPONSOR - \$2,500

Logo on a keepsake iWallet smartphone accessory that will be included in every goodie bag (provided to all guests), logo on DJ booth sign and in video presentation. A quarter-page ad in the program book. 4 tickets to the Grand Tasting, 2 tickets to the VIP pre-event wine tasting, and recognition in sponsor listing on other Grand Tasting promotional communications, including 1 email blast.

GOODIE BAG SPONSOR - \$2,000

Logo on goodie bags and in program books (provided to all guests), 4 tickets to the Grand Tasting, 2 tickets to the VIP pre-event wine tasting, a quarter-page ad in the program book, and recognition in sponsor listing on other Grand Tasting promotional communications, including 1 email blast.

CHEF TABLES SPONSOR - \$1,500

Logo on signs that appear on all Chef tables. Quarter-page ad in program books (provided to all guests), 4 tickets to the Grand Tasting, 2 tickets to the VIP pre-event wine tasting, and recognition in sponsor listing on other Grand Tasting promotional communications, including at least 1 email blast.

WINE PULL SPONSOR - \$1,500

Logo on wine pull bags, quarter-page ad in program books (provided to all guests), 4 tickets to the Grand Tasting, 2 tickets to the VIP pre-event wine tasting, a quarter-page ad in the program book, and recognition in sponsor listing on other Grand Tasting promotional communications, including 1 email blast.

LIVE & SILENT AUCTION SIGNS SPONSOR - \$1,200

Logo on signs for live and silent auction items. 4 tickets to the Grand Tasting, 2 tickets to the VIP pre-event wine tasting, a quarter-page ad in the program book, and recognition in sponsor listing on other Grand Tasting promotional communications, including 1 email blast.

SAFE NIGHT SLEEP CAMPAIGN SPONSOR - \$1,200

Logo on sleep masks given to attendees who purchase a Safe Night Sleep ticket, 4 tickets to the Grand Tasting, 2 tickets to the VIP pre-event wine tasting, a quarter-page ad in the program book, and recognition in sponsor listing on other Grand Tasting promotional communications, including 1 email blast.

VALET SPONSOR - \$1,000

Logo on sign at valet station. Corporate name printed in program, 4 tickets to the Grand Tasting, 2 tickets to the VIP pre-event wine tasting, and recognition in sponsor listing on other Grand Tasting promotional communications, including 1 email blast.

Bubbles, Boots & Bourbon Presenting Host Sponsor

As Presenting Host sponsor of the WOW 2015 Bubbles, Boots & Bourbon event (**February 9th, 2015**), your company will be featured as the primary event sponsor and enjoy prominent placement across all media.

THE ASK - 1. Provide your venue to host the event featuring wine and bourbon service stations for our guests in the store from 5:30-7:30pm (all refreshments provided by WOW and product sponsors). 2. Donate a raffle drawing item worth between \$500-\$1000. 3. Make a cash donation to Women of Wine Charities equivalent to __% sales for the entire day of event and/or make a matching cash donation to Women of Wine Charities for each raffle ticket purchased by an attendee. There will be a maximum of 52 raffle tickets sold at \$50 each, so the maximum matching donation will be \$2,600.

BENEFITS OF SPONSORSHIP -

PRESS RELEASE & PUBLICITY

A press release announcing the Presenting Host sponsorship will be distributed to Greater Houston media and outlets. Publicity in pre-event print & electronic collateral (emails, press releases, event materials, etc.)

ADDITIONAL PRESENTING SPONSOR BENEFITS

- Logo included on raffle tickets
- Prominent event site signage
- Featured in "Save the Date," invitation and other emails (1200+ emailed, December)
- Event email promotions (4+ sent to 1200+ subscribers, December - January)
- Inside front cover, full page advertisement in Program Book, provided to all attendees
- 6 tickets to Bubbles, Boots & Bourbon
- Sponsor recognition on all event advertisements
- Opportunity to provide additional promotional items to attendees
- Name/Logo & Link on Bubbles, Boots & Bourbon event webpage & homepage on WOW website (December - January)
- Customized Safe Night's Sleep campaign for your company on the WOW website
- WOW will provide graphics for use in your own promotional efforts
- WOW will provide promotional postcards to be used in the store leading up to the event

About Bubbles, Boots & Bourbon...

We're taking our annual bubbles event up a notch by adding boots and bourbon! The event will feature tastings of sparkling wines (TBD) from around the world alongside a special whiskey tasting bar featuring products from Yellow Rose Distilling. A raffle, wine ring toss, door prizes, and shopping for a cause will round out this special evening. More details to follow!



Sangria Throwdown Photo Van Sponsor - \$10,000

As Photo Van sponsor of the WOW 2015 Sangria Throwdown (**June 15th, 2015**), your company will be featured as the primary event sponsor and enjoy prominent placement across all print and online media.

PRESS RELEASE & PUBLICITY

A press release announcing the Photo Van sponsorship will be distributed to Greater Houston media and outlets. Publicity in pre-event print & electronic collateral (emails, press releases, event materials, etc.)

ADDITIONAL PRESENTING SPONSOR BENEFITS

- Logo included on all photo strips from the Photo Van
- Prominent event site signage
- Opportunity to include your own signs, banners and collateral material (within venue space limitations)
- Featured in "Save the Date," invitation and other emails (1200+ emailed, early March)
- Event email promotions (4+ sent to 1200+ subscribers, March - June)
- Inside front cover, full page advertisement in Program Book, provided to all attendees
- 20 tickets to the Sangria Throwdown, as well as the opportunity to purchase additional tickets at member prices
- Sponsor recognition on all event advertisements
- Sponsor recognition with logo on Govino glasses provided to all attendees
- Opportunity to provide additional promotional items to attendees
- Name/Logo & Link on Sangria Throwdown event webpage & homepage on WOW website (May - June)
- Customized Safe Night's Sleep campaign for your company on the WOW website
- WOW will provide graphics for use in your own promotional efforts
- One-year Salmanazar corporate membership to Women of Wine Charities, worth \$500.

Host Sponsor - \$5,000

The host sponsor will provide event space for the 2015 Sangria Throwdown. Host sponsor benefits include:

- 1/2-page advertisement in Program Book, provided to all attendees
- 10 tickets to the Sangria Throwdown, as well as the opportunity to purchase additional tickets at member prices
- Featured in "Save the Date," invitation and other emails, as outlined above
- Opportunity to include your own signs, banners and collateral material (within venue space limitations)
- Name/Logo & Link on Sangria Throwdown event webpage & homepage on WOW website (May - June)
- WOW will provide graphics for use in your own promotional efforts
- One-year Salmanazar corporate membership to Women of Wine Charities, worth \$500.

About the Sangria Throwdown...

Our 2013 Sangria Throwdown was a sell-out! 150 guests sampled original sangria creations from five of Houston's hottest mixologists and sommeliers, along with tasty bites from El Meson. In 2014, the event more-than-doubled in size, including 12 mixologists and nearly three times the proceeds than the prior year. The 2015 event is already booked at Tommie Vaughn Ford again, and we're adding a cocktail-themed silent auction feature!

We'll work with you to make sure your company is prominently featured -- from soup to nuts, as they say. (Or in this case, *sopa to cacahuates!*) The Sangria Throwdown has quickly become one of our signature events, with each year being bigger and tastier than the one before. Your sponsorship money will help us put on a terrific event, of course, but **a significant portion of it will go towards our year-end donation to the Houston Area Women's Center.**



WOMEN OF WINE CHARITIES
Sangria 2015
Throwdown!

NEW Event in 2015! Classic Pairings (November 2)

This brand new WOW event will be an educational class that features a classic food-and-wine pairing from somewhere in the wine world. Presented by one of Houston's leading wine authorities and paired with bites from one of the city's most talented chefs, it promises to be a deliciously upscale learning opportunity.

For the inaugural Classic Pairings event, **Bear Dalton, Fine Wine Buyer for Spec's Wine, Spirits & Finer Foods**, will present an in-depth **Bordeaux Class**. Bear has over 35 years of experience, tasting over 9,000 wines a year as Spec's Fine Wine Buyer, as well as teaching and writing about wine. He holds an Advanced Certification from the Wine and Spirits Education Trust (WSET) and the Conseil Interprofessionnel du Vin de

Bordeaux (CIVB) certifies that he is an accredited "International Bordeaux Educator." In October 2008, he was honored with the Legend Award at the My Table Houston Culinary Awards. He has been profiled in The Houston Press, The Episcopal Journal, and The Wall Street Journal (on line).

Frederic Perrier, Chef/Owner of Aura Brasserie and one of only three certified Master Chefs of France in Houston (or Texas for that matter), will provide signature dishes to accompany the wines of Bordeaux. Chef Perrier is a native of Lyon where he apprenticed at the age of 15 under Georges Blanc at Vonnas. He eventually moved to New York where he gained national recognition as Executive Chef of La Cite and splashed onto the Houston scene as Executive Chef/Co-owner at Grille 5115 and then Café Perrier. Since 2007 Chef Perrier has been offering his American and French cuisine at Aura Brasserie in Sugarland.

Presenting Sponsor - \$7,500

We are seeking a presenting sponsor for the debut of this high-end seated tasting. As presenting sponsor of the 2015 Classic Pairings, your organization will enjoy exclusive naming rights and prominent placement as the exclusive "Presenting Sponsor" across all print and online media. Sponsor benefits include:

- A press release announcing the presenting corporate sponsorship will be distributed to Greater Houston media and outlets.
- "Presenting sponsor" recognition in all pre-event print & electronic collateral (website, emails, press releases, event materials, etc.)
- Exclusive event site banner signage
- Inside front cover, full page advertisement in the program book and tasting guide that will be provided to all attendees
- One table of 10 tickets to the Classic Pairing event
- One-year Salazar corporate membership to Women of Wine Charities, worth \$500

Additional Event Information

Classic Pairings will be an intimately-sized, seated tasting. We anticipate 100-130 attendees, with tables of ten priced at \$2,500 and individual tickets priced at \$200. Attendees will have the opportunity to taste approximately 12-15 different wines from Bordeaux paired with signature chef-prepared bites. Bear will guide attendees through the wines and pairings, as they learn why Bordeaux is one of the world's most important wine regions.



Platinum Organizational Sponsor - \$25,000

This is WOW's most significant sponsorship opportunity. Our Platinum Organizational Sponsor will be Women of Wine Charities' partner in our mission to support the Houston Area Women's Center, and that partnership will be reflected in all of our activities, events, publications and communications.

PLATINUM ORGANIZATIONAL SPONSORSHIP BENEFITS INCLUDE:

- Exclusive status as the only Platinum Organizational Sponsor
- Exclusive Sponsor of Video Presentation at Grand Tasting event (with optional video feature)
- Highly visible signage at all WOW events, with sponsor recognition in multiple locations, including:
 - Platinum level logo placement on entrance & other event signage/banners
 - Platinum level logo placement on signage at VIP pre-event wine tasting (Grand Tasting)
- Sponsor recognition on all event print and electronic communications
- A press release announcing the Platinum sponsorship, distributed to Greater Houston media and outlets
- Full page advertisement in Grand Tasting Program Book, provided to all attendees
- Ten tickets to the WOW Grand Tasting
- 6 VIP Tickets to pre-event wine tasting (Grand Tasting)
- Publicity in pre-event print & electronic collateral (emails, press releases, event materials, social media, etc.)
- Special publicity opportunities providing sponsor recognition, including (but not limited to) Grand Tasting and other event "Save the Date" and invitation emails and any event advertisements
- Sponsor recognition with logo on specialty promotion items (i.e. Promo t-shirts, etc.)
- Opportunity to provide items for guest "goodie bags," provided to all Grand Tasting guests
- Name/Logo & Link on WOW's website and homepage
- 8 Jeroboam-level WOW memberships (Total value \$800)
- 2 Private Wine Education Sessions for 20 people within the calendar year
 - Wine Appreciation and Etiquette
 - Food and Wine Pairing Basics



Gold Organizational Sponsor - \$15,000

Our Gold Organizational Sponsor will be an important partner in WOW's mission to support the Houston Area Women's Center, and that partnership will be reflected in all of our activities, events, publications and communications.

GOLD ORGANIZATIONAL SPONSORSHIP BENEFITS INCLUDE:

- Exclusive status as the only Gold Organizational Sponsor
- Highly visible signage at all WOW events, with sponsor recognition in multiple locations, including:
 - Gold level logo placement on entrance & other event signage/banners
 - Gold level logo placement on signage at VIP pre-event wine tasting (Grand Tasting)
- Sponsor recognition on all event print and electronic communications
- A press release announcing the Gold sponsorship, distributed to Greater Houston media and outlets
- Full page advertisement in Grand Tasting Program Book, provided to all attendees
- Ten tickets to the WOW Grand Tasting
- 4 VIP Tickets to pre-event wine tasting (Grand Tasting)
- All sponsor benefits listed below for the Silver Organizational Sponsor
- Publicity in pre-event print & electronic collateral (emails, press releases, event materials, social media, etc.)
- Special publicity opportunities providing sponsor recognition, including (but not limited to) Grand Tasting and other event "Save the Date" and invitation emails and any event advertisements
- Sponsor recognition with logo on specialty promotion items (i.e. Promo t-shirts, etc.)
- Opportunity to provide items for guest "goodie bags," provided to all Grand Tasting guests
- Name/Logo & Link on WOW's website and homepage
- 6 Jeroboam-level WOW memberships (Total value \$600)
- 1 Private Wine Education Session for 20 people within the calendar year
 - Wine Appreciation and Etiquette

Silver Organizational Sponsor - \$10,000

WOW's Silver Organizational Sponsor provides an important financial operations foundation that allows us to produce events and educational gatherings that form the basis of our calendar and, ultimately, our support of the Houston Area Women's Center.

SILVER ORGANIZATIONAL SPONSORSHIP BENEFITS INCLUDE:

- Exclusive status as the only Silver Organizational Sponsor
- Highly visible signage at all WOW events, with sponsor recognition in multiple locations, including:
 - Silver level logo placement on entrance & other event signage/banners
 - Silver level logo placement on signage at VIP pre-event wine tasting (Grand Tasting)
- Sponsor recognition on all event print and electronic communications
- A press release announcing the Silver sponsorship, distributed to Greater Houston media and outlets
- Full page advertisement in Grand Tasting Program Book, provided to all attendees
- Six tickets to the WOW Grand Tasting
- 2 VIP Tickets to pre-event wine tasting (Grand Tasting)
- Publicity in pre-event print & electronic collateral (emails, press releases, event materials, social media, etc.)
- Special publicity opportunities providing sponsor recognition, including (but not limited to) Grand Tasting and other event "Save the Date" and invitation emails and any event advertisements
- Sponsor recognition with logo on specialty promotion items (i.e. Promo t-shirts, etc.)
- Opportunity to provide items for guest "goodie bags," provided to all Grand Tasting guests
- Name/Logo & Link on WOW's website and homepage
- 4 Jeroboam-level WOW memberships (Total value \$400)



Additional Sponsorships - \$TBD

We are happy to work with you to find the right sponsorship idea for your company.

ALL SPONSOR LEVELS WILL RECEIVE:

- Publicity in print & electronic collateral (emails, press releases, event materials, etc.)
- Special publicity opportunities providing sponsor recognition. Examples may include:
 - "Save the Date" WOW Grand Tasting email
 - WOW Grand Tasting and/or other event invitations
 - WOW Grand Tasting and/or other event email promotions
 - Sponsor recognition on event advertisements
- Sponsor recognition with logo on specialty promotion items (i.e. Promo t-shirts, etc.)
- Opportunity to provide items for the WOW Grand Tasting "goodie bags," provided to all guests
- Name/Logo & Link on event webpage and/or homepage features

Safe Night's Sleep Internal Fundraising Sponsor

This unique Sponsorship allows companies to create their own workplace giving drive to support WOW's signature Safe Night's Sleep program. The Houston Area Women's Center (HAWC) spends an average of \$42 to provide a family with a safe and supportive night at HAWC's emergency shelter. Our Safe Night's Sleep sponsors make a commitment of their fundraising efforts and money to help support this program.

SAFE NIGHT'S SLEEP INTERNAL FUNDRAISING SPONSORSHIP BENEFITS INCLUDE:

- An introductory tour of the Houston Area Women's Center (optional)
- The opportunity to create a workplace giving drive program name and monetary goal (minimum \$5,000) that will be published as a unique page on the WOW website and includes your Logo
- Opportunity to "compete" with another division within your company, or another company (optional)
- A press release announcing your Safe Night's Sleep Fundraising Sponsorship, distributed to Greater Houston media and outlets
- Real time progress reports on the WOW website
- Printed Safe Night's Sleep "business cards" to distribute internally
- Scheduled email blasts to your company's list (as provided by you) with reminders and updates on your Fundraising drive (optional)
- A press release announcing the final results of your Fundraising drive, distributed to Greater Houston media and outlets
- Logo placement at the Safe Night's Sleep registration table at all of our events, including the WOW Grand Tasting
- Sponsor recognition on all Safe Night's Sleep print and electronic communications, including social media
- Full page advertisement in the WOW Grand Tasting Program Book, provided to all attendees
- 6 tickets to the WOW Grand Tasting
- 4 VIP Tickets to pre-event wine tasting (Grand Tasting)
- Sponsor recognition with logo on specialty promotion items (i.e. Promo t-shirts, etc.)
- Opportunity to provide items for guest "goodie bags," provided to all WOW Grand Tasting guests
- Name/Logo & Link on WOW's Safe Night Sleep webpage
- One-year Salmanazar corporate membership to Women of Wine Charities, worth \$500
- Opportunity to purchase WOW event tickets at member prices



WOW CHARITIES
REACH
Who we are, who we help, where we're going...
& DEMOGRAPHICS



Popular Women of Wine Events & Programs Include:

Sangria Throwdown! - Original Sangrias created by 10+ of Houston's hottest mixologists and sommeliers. With a winner voted on by attendees, this fun and informal event has become an annual Houston classic!

Grand Tasting - WOW's cornerstone event and the basis of the majority of our year-end donation to the Houston Area Women's Center. With an array of chefs and high-scoring wines, live and silent auctions, the popular wine pull and more!

WOW Members

- Women only
- Ages 21 and up
- 600+ individual and corporate memberships purchased since 2007 (all levels)
- Professional, well-educated, above-average income, range of industries, active in their communities

WOW Events

- Multiple tastings and educational events per year, plus the fall WOW Grand Tasting
- Monthly happy hours
- Event ticket prices \$50-200
- Grand Tasting ticket prices \$125-150

WOW & The Houston Area Women's Center

- Total WOW donations to HAWC through 12/2014: >\$213,000
- 2014 WOW Grand Tasting cash donation to HAWC: \$100,000
- WOW is in HAWC's top 5 donors of 3rd party unrestricted funds
- WOW selected as HAWC's 2011 Volunteer Group of the Year

Women of Wine Charities Check Presentation to HAWC



WOW Reach

- 1400+ subscribers to WOW email blasts and newsletters
- Communications committee tasked with media relations, sponsorship promotional activities, member communications, website updates, collateral

Online Statistics & Growth / Potential Reach



Home Events! Join WOW Charities Safe Night's Sleep News Leadership Houston Area Women's Center Contact Us

Welcome to Women of Wine Charities

Our Sangria Throwdown is almost here — it's going to be fun. Don't miss it!

Next up: our 2nd Annual Sangria Throwdown!

WHEN: Monday, June 17, 2013, 5:30PM to 7:30PM (Valet parking will be available.)

WHERE: El Meson, 2425 University Blvd, Houston TX 77005

Tickets are on sale now!

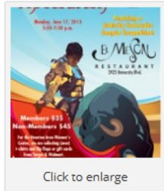
UPDATE: Among the confirmed mixologists who will be stirring up their own fabulous sangria recipes are returning champ Sean Beck (Hugo's, Backstreet Café), Adele Corrigan (13 Celsius), Laurie Sheddan (Philippe), Kelly Railean (Railean Distillers), and Alba Hurtado (Trigger Happy).

We'll also be holding **drawings at the event**. The fabulous brunch for six at Benjy's! Make sure you're eligible to win!

- New WOW members who have joined since our last event
- WOW members who have renewed since May 1st
- All WOW members who bring a guest to the Sangria Throwdown (drawing ticket!)
- All new WOW members who sign-up at the Sangria Throwdown

UPDATE: Listen to Denise Ehrlich, WOW President, on [Southbound Food](#).

UPDATE: Tickets just went on sale for our September Nice Guys Can Cook! event... [Check it out!](#)



WOW Charities is a peer group network for women working in or associated with the wine industry and also welcoming all women wine lovers. [Learn more...](#)

WOW EVENTS CALENDAR

June 2013						
Mo	Tu	We	Th	Fr	Sa	Su
					1	2
3	4	5	6	7	8	9

Statistics for WOWCharities.org / by Month							
As of Nov 2014	Daily Average			Monthly Totals			
	Hits	Pages	Visits	Sites	Visits	Pages	Hits
	2172	810	459	1615	3541	6212	26655

Subscribe to receive emails about WOW news, events and happy hours!



See Who's Cooking at the WOW Grand Tasting!

[View this email in your browser](#)



See Who's Cooking at the 2014 WOW Grand Tasting!

First five chefs announced

We're thrilled to announce the first five chefs who will be dishing-up delicious bites at our [upcoming Grand Tasting!](#)

Charles Clark, Ibiza Food & Wine Bar - Alongside business partner Grant Cooper, the duo has launched numerous top-of-the-chart restaurant ventures through Clark Cooper Concepts, including Ibiza Food & Wine Bar, Coppa Ristorante Italiano, and Brasserie 19.



Charles Clark
Ibiza Food & Wine Bar

Bryan Caswell, REEF - His award-winning seafood restaurant, REEF, earned him a 2009 Best New Chef Award from Food & Wine Magazine, and he is a two-time James Beard Award nominee for "Best Chef Southwest."



Bryan Caswell

Rebecca Masson, Fluff Bake Bar - Rebecca came to Houston's #17 Restaurant in 2006; then it was on to Ibiza and Catalan restaurants, an appearance on Top Chef Just Desserts, and now owner of the wildly popular

WOW's Email Campaign Stats			
As of Nov 2014	Subscribers		
	Total	Delivery Rate	Open Rate
	1401	99.9%	23.6%*

*WOW's email open rate is 1.1% higher than the industry (non-profit) average!



Active and growing on Facebook (550+) and Twitter (120+)



WOW CHARITIES

We're here to help... Reach out to us anytime!

CONTACTS

Contacts

If you are interested in becoming a Corporate Sponsor of the WOW Grand Tasting or a WOW Organizational Sponsor, we would be happy to provide more information as well as discuss a customized sponsorship package to fit your company's needs.

We have numerous additional ways you can get involved with Women of Wine Charities -- whether it is sponsoring an event, volunteering on one of our member committees, providing in-kind donations for the Houston Area Women's Center, or hosting your own Safe Night's Sleep corporate giving drive! And we are always open to discussing new ideas or opportunities that fit your organization.

Contact us today for more information!



Sponsorships

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Communications Chair, Women of Wine Charities

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WOW Charities

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Renaissance Wine Marketing, LLC